THREE GENERATIONS OF HOMEBUILDING HERITAGE

THE PINNACLE LODGE | SIGNATURE DESIGN



MERRITT NEWMAN

HOME DESIGN STUDIO

Inspired by the Mountains. Designed for Your Life.

CASHIERS, NORTH CAROLINA

Rooted in family. Grounded in experience.



Our family's homebuilding heritage began in Augusta, Georgia, where Merritt Newman's father spent his career as a general contractor.

Merritt Newman III has called the Cashiers area home for 40 years, with decades in construction and approximately 30 years of residential design and drafting. His son Michael works alongside him, continuing the family tradition.

Established in 2026, our family-run studio specializes in mountain homes while welcoming other residential styles. We approach each design with practical construction knowledge and personal attention.

PROFESSIONAL MEMBER
AIBD
AMERICAN INSTITUTE of BUILDING DESIGN

Merritt Newman III — Professional Member, AIBD

Distinctive designs. Endless inspiration.



The Stonegate Lodge

Luxury & Estate Homes



The High Meadow

Cottages & Chalets



The Highlands Manor

Luxury & Estate Homes



The Hemlock Bluff

Rustic & Log Homes



The Saddle Ridge

Barns & Equestrian



The Riverstone

Carriage Houses & Garages

Portfolio images are design inspiration, not stock plans for sale. Each home is designed around the individual client.

Start with a conversation.

Custom & spec home design

Ground-up residential design, concepts for builders and developers, and tailored floor plans.

Remodels & additions

Thoughtful improvements to existing homes, from porches to living spaces.

3D renderings & presentations

Visualizations and residential drawing packages tailored to project scope.

A collaborative process

Consultation, preliminary plans, elevations, review and final drawings. Three payment installments; open communication throughout.

Complimentary consultation

Approximately one hour, by appointment. Local meetings when practical or remote design by phone and email.

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Telephone hours: Monday–Friday, 8 AM–5 PM. Based in Cashiers, NC; primarily serving Western North Carolina, with projects across the Southeast and Kentucky.

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